**MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE**

**August 19, 2011**

**Contact:** Your name, phone, and email

XXX

XXX

**Catchy Headline in Fewer than Eight Words (Times NR, 14pt font)**

(Write the headline you want to see! Times NR, 14pt font)

***Followed by a tagline, if necessary (Times NR, 12pt font)***

**Where:**

**When:**

**Who:**

**What:**

**Background:** (Be brief, trying to keep Media Advisory to one page)

**Interviews and more information available upon request.**

**For more information on XXX, please visit:**

###